

Webinar as one of the infopreneur products during the pandemic.

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- **Abstract:** Considering the current pandemic, one of the activities that is most often carried out now is webinars. With the help of technology, seminars can now be conducted without having to meet face to face. This is what makes online seminars known as webinars. The main objective of this paper is to know webinar as an information product and webinar as an integrated tools during the pandemic. The subjects of this research are 30 college students who doing a webinar during online class in Universitas Widyatama, and the object of this research is webinar activity. The research method used is quantitative method. This research is divided into two levels, namely webinar as an information product and webinar as an integrated tool. The results show that there are positive and significant results between webinar as information product and pandemic era and there are positive and significant results between webinar as integrated tools and pandemic era.
- **Keywords:** webinars, integrated tools and pandemic era