

The Entrepreneurship Intentions of Students: Attitude Establishment through Intrapersonal Communication Process.

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- **Abstract:** The entrepreneurial spirit should be instilled from the beginning of education in the young generation so they have an orientation towards their future. The knowledge obtained from school will be processed in each student through the process of intrapersonal communication. This study aims to determine the intentions of entrepreneurship in adolescents. The method used in this research is a quantitative descriptive case study. The research location is the Islamic boarding school students are at the junior high school level who learn the knowledge and skills of entrepreneurship in agriculture. Indicators of entrepreneurial attitudes that stand out from the boarding school students are curiosity and the lowest indicator is independent. The prominent behavioral control indicators are: make decisions based on facts and reality and the lowest is think differently. The prominent subjective indicators are: determination and the lowest is think solutively. It is necessary to improve the independent attitude which is the basic capital in preparing to become an entrepreneur, increasing the courage and confidence to try to think differently from conventional ways of thinking, to be able to be more observant in targeting opportunities, and increasing the courage and confidence to try to think in a way that is different from conventional ways of thinking in general, to be able to be more observant in targeting opportunities.
- **Keywords:** intrapersonal communication, entrepreneurship