

The Significance of Communicative Behaviour for Economic Blessings in the Community Involvement of Discovering New Watershed Tourism.

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- **Abstract:** This article describes the potential for community involvement in tourism development at the edge of the watershed by adapting the community's existence to the Citarum watershed reservoir development program with economic development needs. This study aims to determine the communication between the community and the government about new tourism locations and how people identify the factors that affect their support for tourism development. This article uses qualitative methods for community contribution practices in the discovery and maintenance of watershed-based tourism. With this method, data is found to determine the community practice problems arise by studying the process of discovery and maintenance of tourism. Here qualitative methodology can form and ask important questions about the practice of community contribution in nature-based tourism development. Face to face interviews was conducted with 20 respondents. The results showed that the community had a positive perception of tourism, and in using the ERG (Existence, Relatedness, and Growth) model, the results showed that motivation and ability had a significant effect on tourism development support and environmental conservation. However, this study concludes that hat the community on the Citarum watershed's outskirts had a positive perception of tourism. However, they did not see any intervention from the government in tourism development and environmental conservation. Lack of community participation in planning, decision-making, and conservation programs in the Citarum watershed can harm underserved areas' efforts. This study contributes to the tourism literature in protected areas and can be used by central and local governments in formulating strategies for achieving sustainable protected area management.
- **Keywords:** ERG, qualitative methods, Citarum watershed.