

PERCEPTIONS OF EMPLOYEE ON THE INFLUENCE OF AUTOCRATIC
LEADERSHIP STYLE AND GEOGRAPHICAL LOCATION ON THE
EMPLOYEE PERFORMANCE: A STUDY ON TIGA PUTRI SUKABUMI
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Abstract: The purpose of this study was to determine the autocratic leadership style, geographical location, and employee performance at Tiga Putri Sukabumi. The research method used is descriptive and verification. The population used is employees of the production CV. Tiga Putri Sukabumi with a sample of 60 respondents. The data analysis technique used is multiple linear regression and hypothesis testing. The results obtained are the autocratic leadership style applied to the CV. Tiga Putri Sukabumi is considered not good enough. Geographical location at CV. Tiga Putri Sukabumi is highly rated and employee performance at CV. Tiga Putri Sukabumi is considered to be not high enough. Additionally, the geographic location and geographical location of the employees also reported to be a significant contributor towards the employee performance. Leadership style and geographical location simultaneously or partially have a significant effect on the performance of the employees of CV. Tiga Putri Sukabumi. These findings contributed a literature in the extant literature that could help to the further research.

Keywords: Autocratic leadership, Tiga Putri Sukabumi, Geographical location