

Enhancing The Trust in Information Influence on Self-Care Behavior of Thai People on Covid-19 Pandemic.

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- **Abstract:** The purpose of this study was to develop and test the causal relationships between trust in information, knowledge, awareness, and psychological distress due to the COVID-19 pandemic on the self-care behaviors of people in Thailand. A cross-sectional study was conducted with 400 participants from four regions of Thailand sampled by a three-stage stratified sampling method. Quantitative methodology was used to test the research hypotheses verified via the self-care behavior of Thai people. The developed model was verified using structural equation modeling analysis. The proposed model fits the empirical data according to which all variables have a positive effect on the self-care behaviors of Thai people. The most influential variables were knowledge that affected awareness and had a strong influence on self-care behaviors. This study clarifies that the model could be used in public health or health promotion applications for nurses to promote self-care behaviors in future epidemic situations
- **Keyword:** epidemic situations, stratified sampling method, structural equation modeling