

A Social Activity Portrait of Young People in the Yamalo-Nenets Autonomous Okrug.

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- **Abstract:** The article analyzes the social activity of young people in the Yamalo-Nenets Autonomous Okrug at the age of 18-24 years. The empirical basis was the online surveys of the population and experts with experience in volunteering or in the field of youth policy, conducted by the author in the fall of 2020. Based on the factorial and cluster analysis of the young people priorities in socially active performance, social status and the reasons they named for not participating in the events and projects of their settlement, the authors identified five types of youth: globalists, patriots of Yamal, bourgeois, infants, pessimists and realists. The article proposes measures to increase the social activity of young people in the Yamalo-Nenets Autonomous Okrug.
- **Keywords:** Analyzes, activity, Okrug, volunteering, factorial, globalist, Yamal, Autonomous.