

Diagnosing The Level of Strategic Performance According to The Balanced Scorecard of Dhi Qar University.

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- **Abstract:** This study aims to show the impact of the organizational diagnosis variable on strategic performance using the balanced scorecard technique. (Alderfer, 2011) colleges were selected out of colleges at Dhi Qar University as an environment for application. The study sample included (Marr & Gray, 2012) university leaders, and the questionnaire was used as a main tool in collecting data and information necessary for the study. For the purpose of data analysis and statistical processing, the study relied on a set of appropriate statistical methods such as the normal distribution test, confirmatory factor analysis, descriptive statistics, Pearson's correlation coefficient and structural equation modeling based on ready-made statistical programs (SPSS V.23, Amos V.23). The study reached a set of results, the most important of which was the presence of a strong and significant effect of the organizational diagnosis variable on strategic performance. With the field reality of the work that would positively affect the enhancement of its capabilities, the quality of its services and the achievement of qualified levels of strategic performance.
- **Keywords:** organizational, scorecard, Dhi Qar, distribution, organizational, Enhancement, strategic,