

A Research on the Impact of Transformational Leadership and Organizational Goals on Organizational Innovation: Centered Around the Mediation Effect of Innovative Behavior/Activities.

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- **Abstract:** This is an empirical study that has been conducted to identify the impact of transformational leadership and organizational goals on organizational innovation through the mediation effect of the corporate's innovative actions/behaviors. Transformational leadership and organizational goals have been set as the independent variables, organizational innovation has been set as the dependent variable, and innovative behaviors from organizational members has been set as the mediating variable. The data used for the analysis has been collected through a survey on the employees of the Top 50 companies within the metropolitan area. According to the results of the analysis, it has been shown that transformational leadership and organizational goals have a positive impact on organizational innovation. It was also proven that to achieve organizational innovation, innovative behaviors/actions from organizational members are essential. Organizational goals of the organization had the greatest impact on innovative behavior and organizational innovation
- **Keywords:** Transformational leadership, Independent variables, Innovative behaviors/actions