

Innovation of Automatic Promotion System to Improving the Quality of Education in Gowa Regency (A Good Model for Education Management in Indonesia).

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- **Abstract:** Innovation is the answer to the problems faced by the world of education today. Based on Law Number 32 of 2004 article 2 paragraph (3), the Gowa Regency Government made an innovation in the field of education which was named Automatic Promotion System. This study uses a qualitative phenomenological method. Data was collected by means of in-depth interviews and in-depth study of several legal documents in the form of local government regulations governing the Automatic Promotion System and its implementation guidelines. Data analysis technique used theory of phenomenological research data analysis from (Creswell & Poth, 2016)The results of the study prove that this SKTB (1) provides opportunities for all students to master all the competencies contained in the Competency Standards and Basic Competencies, (2) provides maximum educational services to students in a conducive situation, (3) provides opportunities for students who can complete all basic competencies in each subject more quickly, (4) assist and facilitate the development of the potential of students as a whole and form a good personality from early on until the end of life to create an educated society, (5) improve professionalism and accountability of institutions based on national and global standards. The success of the Gowa Regency Government in creating and implementing the Automatic Promotion System is a good example or model for all local governments in Indonesia to move to adapt the system in their area to overcome various educational problems that have occurred so far.
- **Keywords:** educational innovation, improving the quality of education, Automatic Promotion System