

Role of Creativity in Problem Solving -- A Review.

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- **Abstract:** This article analyzes the features and relations between the cognitive construct's creativity and problem-solving / decision-making. Literature pertaining to theoretical analysis and empirical studies on impact of creativity on problem-solving / decision-making are analyzed. The study also attempts to explore the scope for future research on the role of creativity on problem-solving / decision-making. Literature on empirical studies related to impact creativity on problem-solving and creativity published between 2010 and 2020 were used for the study. "Creativity and problem-solving", "creativity, decisionmaking" were used as key words for searching the databases including Research Gate, PsycINFO, EBSCO, CrossRef, PubMed, SCOPUS and Google Scholar.
- **Keywords:** Creativity, Problem-solving, Decision-making