

# The Role of Training and Knowledge Management Effect on Performance of Public Taxi Cooperatives in Bangkok.

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- **Abstract:** The objective of the current study is to examine the role of training and knowledge management in public taxi cooperative performance. To examine the role of knowledge management, knowledge of driving rules and knowledge of city places was examined in relation to the public taxi cooperative performance. Furthermore, the mediation effect of effective driving was also examined. Therefore, the relationship between knowledge of driving rules, knowledge of city places, training, effective driving and public taxi cooperative performance was examined. Furthermore, this study used quantitative research approach to achieve the objective. Questionnaire was used for data collection from the taxi cooperative employees from Bangkok, Thailand. It is found that the effect of knowledge of driving rules has positive effect on effective driving, however, it has no effect on public taxi cooperative performance. Knowledge city places has no effect on effective driving and public taxi cooperative performance. The effect of training is positive on effective driving and public taxi cooperative performance. Finally, the direct effect of effective driving was examined on and public taxi cooperative performance which is also positive.
- **Keywords:** Knowledge of driving rules, knowledge of city places, training, effective driving, public taxi cooperative performance