

Business innovation in Latin America: Vision and perspectives.

- **Author(s):** Guido Trujillo Valdiviezo ,Lino Rolando Rodríguez Alegre ,Rosario del Pilar López Padilla ,José La Rosa Zeña Ramos ,Leonidas Rimer Benites Rodríguez ,Augusto Edward Paz Campaña ,John Antony Jiménez Aguilar
- **Abstract:** A documentary review was carried out on the production and publication of research papers related to the study of the Business Innovation variable in Latin America. The purpose of the bibliometric analysis proposed in this document, is to know the main characteristics of the volume of publications registered in Scopus database during the period 2015-2020 in Latin American countries, achieving the identification of 1,304 publications. The information provided by said platform, was organized by means of graphs and figures categorizing the information by Year of Publication, Country of Origin, Area of Knowledge and Type of Publication. Once these characteristics were described, the position of different authors regarding the proposed topic was referenced by means of a qualitative analysis. Among the main findings of this research, it is found that Brazil, with 625 publications, is the Latin American country with the highest production. The Area of Knowledge that made the greatest contribution to the construction of bibliographic material referring to the study of Business Innovation was Business with 739 published documents, and the Type of Publication that was most used during the above-mentioned period was the Journal Article, which represents 65% of the total scientific production.
- **Keywords:** Documentary review, Business Innovation variable, Latin America