New Ideologies in 2020: Political Discourse Analysis of American and Chinese President's Tweets.

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- Abstract: Political Discourse Analysis can be understood as an analysis of political discourse from a critical perspective which focuses on the production of political power. It also includes a set of ideologies that can be conveyed through oral or written text. In the case of 2020, the study tries to discover those ideologies concerning the latest world events like, coronavirus, American 2020 election, and technological war. In order to achieve the study objectives, the study adopted (Norman Fairclough, 1992)Dialectical Relational Approach and (Foley, 2014)Systemic Functional Linguistic. The study hypothesizes that society has a major role in delivering those ideologies. It also hypothesizes that new ideologies are constructed by the world super power of political presidents. The study concludes that the most dominant ideologies in 2020 are Humanism in China and Americanism in America. It also shows that ideologies constructed mainly by social interpretation and discourse practice rather than by text. The results of data analysis show that the world superpowers have great effects on peoples' thoughts and beliefs, as they are responsible for creating new ideologies.
- Keywords: Political Discourse, ideologies, American, world super power