

Implementation of Business Intelligence on IBS (Integrated Business Start-up) Dashboard Monitoring Marketplace in Decision Making and SME Development Programs.

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- **Abstract:** The purpose of this study is to implement a business intelligence model on the monitoring dashboard in the IBS (Integrated Business startup) marketplace. Where IBS is a marketplace for SMEs and Cooperatives initiated by the South Sumatra Province Cooperatives and SMEs Office which was carried out in 13 districts and 3 cities in its working area. This IBS system is equipped with a Monitoring dashboard that can also be used not only by the Cooperatives and SMEs Office at the provincial level but also at the City/District. The method used in this research methodology was obtained through literature study and experiment/observation using several stages, including 1. Literature study, 2. Data collection, 3. Attribute selection, 4. Application, 5. Result evaluation, 6. Experimental documentation., The development of the BI IBS model is carried out by referring to the Business Intelligence Road Map methodology (Moss & Atre, 2003). The results of this study indicate that the evaluation related to the development of the Business Intelligence Dashboard Application that has been carried out shows that the BI solution developed in the short term meets the needs and monitoring of the service performance of the Cooperatives and SMEs Service, especially related to the development of SMEs, but development is needed related to monitoring the completeness of MSMEs such as obtaining permits. business permits, Home Industry Permits (PIRT), halal certification, government assistance for MSMEs and cooperatives in their working areas, etc.
- **Keywords:** Intelligence, IBS, SMEs, Experimental, Monitoring, PIRT, MSMEs,