Green Finance Policy Implementation Model in Improving Reputation in The Sharia Banking Industry in Indonesia.

- Author(s): Dewi Mayangsari ,Ratih Hurriyati ,Disman Disman ,Lili Adi Wibowo
- Abstract: This research aimed to test Green Finance Policy Implementation Model in Improving Reputation in the Sharia Banking Industry in Indonesia of 2021. This research considered independent variables are external factors, internal factors and the dependent variable is Corporate Social Responsibility (CSR) funds, implementation of Green Finance policies, socio-economic environmental performance, and reputation. This hypothesis test using the Partial Least Square (PLS), the researcher found that there are no significant effect from the external factor on the Corporate Social Responsibility (CSR), there is no significant effect from the external factor on the implementation of Green Finance, there is no significant effect from the Corporate Social Responsibility (CSR) on the implementation of Green Finance policy, there is a significant effect of the Green Finance Policy on the Social performance, there is an effect of social performance on the reputation on the Sharia Bank in Indonesia.
- Keywords: Green Finance, Policy Implementation Model, Social performance