

Guidelines for The Development of Sanitary Safety Standards Amidst The Coronavirus Outbreaks for Small and Medium Sized Hotels and Resorts in Thailand.

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- **Abstract:** The purpose of this study is to explore the guidelines for the development of hygiene safety standards during the epidemic of COVID-19 for small and medium-sized hotels and resorts. Since late 2019, there has been a continuous outbreak of the Covid-19 affecting a large number of people. This globally results in social problems, mental health problems, public health problems and economic problems. As a result of the aforementioned factors, travel and vacationing in accommodation services are immensely declined. Especially small and medium-sized hotels and resorts, travelers feel insecure of hygiene safety standards as most of these properties run solely by local entrepreneurs. Unlike large chain hotels and resorts, clear measures are set by the brands to effectively follow by diverse properties during the coronavirus pandemic. Hence, gaining a strong knowledge on guidelines for developing sanitary safety standards during the outbreak of the coronavirus is highly essential for small and medium-sized hotels and resorts. So that, entrepreneurs can implement measures according to their local contexts. Lastly, this academic paper concludes that guidelines for the development of hygiene safety standards during the epidemic conditions require some great cooperation from all stakeholders, including entrepreneurs, government sectors, and travelers.
- **Keywords:** social problems, mental health problems, public health problems and economic problems, hygiene safety standards