Comparative Analysis of Resilience in Tourist Destinations, A Perspective of Local Actors and Tourists: The Case of The Earthquake and Tsunami in Chile, 2010.

- Author(s): Cecilia Gutiérrez
- Abstract: On February 27, 2010, Chile was affected by a major earthquake and tsunami. A descriptive exploratory study was developed to evaluate the resilience in the population after the event. The research included the application of perception surveys to representatives of the local community, tourism entrepreneurs, public actors and tourists in three tourist destinations: Pichilemu, Licantén and Cobquecura. As the main results, resilience differs from one town to another, highlighting that towns with greater social capital, with a greater presence of businesses are more resilient. The study subjects perceive resilience in different ways, entrepreneurs and local community are the most critical, followed by tourists and local govern.
- Keywords: Resilience, tourist destinations, local actors, tourist