

Are entrepreneurial and innovative actions part of the same construct?

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- **Abstract:** From the model of planned behavior with entrepreneurial intention as partial mediator, entrepreneurial decision as total mediator and entrepreneurial action as final dependent variable, the element of innovativeness is incorporated as a complement to the original model and a new one is constructed with a new dependent variable called entrepreneurial and innovative action. When comparing both models by their reliability indicators it is concluded that entrepreneurial and innovative action are part of the same construct.
- **Keywords:** Entrepreneurial decision, entrepreneurial action, entrepreneurial innovation. TPB model in SEM. ,