

# Students' Application of Kato Manurun Communication Ethics with Minangkabau Culture.

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- **Abstract:** This study aims to determine students' level of applying kato manurun communication ethics with Minangkabau culture, as well as the effect of counseling services during the Covid-19 era. A total of 100 people were selected as participants for this study using purposive sampling and data were collected using descriptive statistics. The result showed the students' level of applying kato manurun communication ethics with Minangkabau culture to be very poor. Counseling services are required to increase the ability to apply kato manurun communication ethics properly.
- **Keywords:** kato manurun, students, counseling services, and new normal