Entrepreneurship Education - An Experiential Learning and Opportunities for Z-Generation Students.

- Author(s): N. Venkateswaran,
- Abstract: The purpose of this study how Z-Generation students contribute entrepreneurship education so that their intention in learning to survive in this competitive Industry 4.0 era. Z-generation born between 1996 and 2012. The results of this study show how entrepreneurship learning among students shows them practical learning, training and business internship, their selfefficacy and passion on entrepreneurial path through ICT tools and online social media. This research was undertaken across government, self-financing engineering, art and science and university college students in Chennai city by involving 717 students through online survey to identify and investigate their entrepreneurial learning attained through their colleges, external expertise knowledge by analyzing their views on entrepreneurial spirit. This study paves way for Z-Generation students an opportunity about the importance of entrepreneurship education which boost them to serve betterment for society. This study focuses on existing themes of entrepreneurship education among Z-Generation students and also pave us way by providing recommendations for future research. This research manuscript can benefit emerging researchers and academicians by providing future directions whenever needed.
- **Keyword:** Z-Generation, Entrepreneurship, ICT tools, External expertise, Emerging researchers,