

Video Conferencing enhances work credibility and efficiency during COVID 19.

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- **Abstract:** Present study was carried out among 150 employees of two different types of organizations to assess the modes and barriers in communication in the organizations before and during lockdown due to Covid-19 Pandemic. The employees held the opinion that transparency in communication could be maintained through video conferencing. Video conferencing was found to be the most preferred one during the Covid-19 pandemic whereas face to face communication was preferred before the Covid-19 pandemic. Language and linguistic accent used are found to be the most common barriers. During the pandemic technological advancement has made communication effective in order to run the daily business efficiently without putting employee's life at stake. But lack of technological infrastructure development and language competency as in terms of accent and other small details was found to be a barrier as evaluated by the employees.
- **Keywords:** Accent, Barrier, Communication, Mode, Organization, Employees Effective Communication.