

The reality of food product packaging Designs and ways to develop them.

- **Author(s):** Muna Mahmood Hussein Al – Rubayie ,Maha Muayad Abdulhussein Al-NASER
- **Abstract:** Food product packaging designs are an important graphic achievement for many packaged food products, thus, the current research aimed at focusing on the reality of food product packaging designs and the possibility of finding ways to develop them, as the researcher identified the research problem with the following question: What is the reality of food product packaging designs? What are the ways to develop it? The researcher has divided the importance of research into two theoretical types that contribute to library uplift for use by students and researchers in this field and application for use by relevant actors. The research aims to identify the realities of local food product packaging designs and the possibility of providing design for their development by finding contemporary ways to improve them as well as new design proposals. The current research sets three limits: 1. Objective limits: show the reality of product packaging designs and ways to develop them. 2. Time limits: by studying the designs of the product packaging of the General Company for Food Products / Abu Ghraib Dairy Factories for the year / 2018. 3. Spatial limit: The General Company for Food Products / Abu Ghraib Dairy Factories - Baghdad.
- **Keywords:** Food product packaging designs, theoretical types,